

30% of Fitzwilliam students receive hardship bursaries.
We couldn't do this without your help. THANK YOU



**TELEPHONE
FUNDRAISING
CAMPAIGN**

10th - 23rd April 2018

WHY DOES FITZWILLIAM NEED DONATIONS?

When you give to Fitzwilliam, you are not just investing in the future of the College and contributing to solving some of the world's greatest problems, but also changing the lives of individual students.

Your donations are not only helping to train the next generation of thinkers and doers, but also supporting our research students and academics to tackle some of the world's biggest questions. By giving to Fitzwilliam you nurture a generation of problem-solvers who will have an enormous impact upon society.

Although students pay fees, this income only covers around half the full cost of a Cambridge education. The supervision system lies at the heart of what we do, but it is expensive and largely underwritten by the College. We are also facing the challenge of maintaining and improving our buildings fit for a 21st century education.

Fitzwilliam is one of the largest Cambridge colleges with one of the smallest endowments, and as an endowed charity most of our capital cannot be spent. We also support almost a third of our undergraduates through hardship bursaries, in a large part made possible thanks to alumni generosity.

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“Giving to Fitzwilliam is a clever choice. You can respond both to acute individual need – the gifted student whose circumstances have limited their potential – and contribute to the College’s ongoing work across the multitude of society’s needs.”

Dr Nicola Jones, Development Director



THE POWER OF SMALL REGULAR DONATIONS!

Most donors to Fitzwilliam contribute small, regular sums, and collectively these gifts make an enormous difference. **Of the 8,000 gifts received by the College in 2016/17, only 23 were over £10,000.** Therefore, if you're wondering whether the level of donation you can give will have an impact, it most certainly will!

In the 2017 telephone campaign, donations worth £20 a month or less raised almost £95,000 over the next three years.

What will your gift support?

One donor giving £67 per month (plus Gift Aid)	} =	A Maintenance Bursary for one student for one year
Five donors giving £14 per month (plus Gift Aid)		
or		
Ten donors giving £24 per month (plus Gift Aid)	} =	A full Cambridge Bursary (£3,500) for one student for one year

giftaid it With Gift Aid your donation is worth 25% more, at no extra cost to you.

"The telethon was great fun and showed me how strong the community spirit is amongst Fitz's alumni. It was a pleasure to speak to former students about their experiences at the College and beyond, and I received some valuable careers advice in the process. I also really enjoyed being part of the calling team and gained excellent communication skills. I thoroughly recommend that everyone gets involved with the campaign – it's a great feeling supporting the College."

Randeep Nag (MML 2015), Student Caller in 2016



THE TELEPHONE CAMPAIGN IS ALL ABOUT OUR STUDENTS

Fitzwilliam has a proud tradition of access to higher education which continues to this day: 72% of offers to UK students in 2016/17 were to state school pupils, significantly above the University's OFFA target of 62-64%. We are committed to providing the benefits of a world-class education to the very best students, whatever their means or social background. But the cost of attending Cambridge is daunting: the average debt after a three year undergraduate degree is now an estimated £54,630. Many students are faced with expenses which outstrip the money they can borrow: most self-fund a gap of £3,000-£4,000 annually, in addition to their loans. Not all families can support this extra cost.

Thanks to the support of alumni, we were able to make more than 1,000 financial awards to our students in 2016/17. You can either choose to make an unrestricted gift, which the College directs to the area of greatest need, or you can give to a specific

fund such as the Bursary Fund. Whichever option you choose, your donation will benefit our students.

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“The decision to apply to Cambridge was a daunting one and I originally feared it would exacerbate the financial problems I was sure I would have at university. However, finding out about the bursary system available at the College and how accommodating Fitzwilliam was for those from a lower income background convinced me to apply.

I am endlessly thankful as if it wasn't for the support available, I wouldn't be so lucky as to be here studying a subject I love every day. Without the bursary I would have missed out on the best opportunity I've had so far, so once again thank you so very much for your support – it honestly has been life changing.”

Ella Palmer (English 2017),
Cambridge Bursary recipient



2016-2017 STUDENT FINANCE IN NUMBERS

456
undergraduate
students

72% UK OFFERS
FROM FITZ MADE TO
STATE SCHOOL PUPILS
IN 2016/17



£607,768
Received by **Fitzwilliam**
students to support their
time at Cambridge



£411,099
Directly contributed
by Fitzwilliam



101 Fitzwilliam
students received a
Cambridge Bursary,
for those in need of financial help

365 graduate
students



£54,630
Average debt after a 3 year
undergraduate degree



1119 FINANCIAL
AWARDS MADE
BY THE COLLEGE
TO STUDENTS



£3,500
Maximum annual
Cambridge Bursary
award for students
in the greatest
need, received by
55 FITZWILLIAM
STUDENTS

The 150TH ANNIVERSARY CAMPAIGN

CAMPAIGN OBJECTIVES

To raise £20 million by 2019

- to ensure that every student admitted can take up their place regardless of their financial means
- to provide the best possible resources for study, teaching, learning and research
- to expand and enrich the collegiate experience

KEEP IN TOUCH

Please get in touch if you would like more information, if your contact details have changed or if you have any news to share. We would be delighted to hear from you.

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